

# MARK TRUEBLOOD - ACD/COPYWRITER

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## INDUSTRY CATEGORIES

Health Care / Industrial / Architectural / Technology / Cause Marketing  
Financial / Automotive / Tourism / Professional Services / Pharmaceutical

## EXPERIENCE

The Drucker Group, Chicago IL 02/2018 - Present

Freelance, Boca Raton FL 12/2016 - 01/2018

BFW Advertising, Boca Raton FL 02/2016 - 11/2016

Industriem Advertising, Portland ME 09/2013 - 12/2015

RIESTER Advertising, Phoenix AZ 01/2012 - 08/2013

Freelance & Sabbatical, Chicago IL 07/2010 - 12/2011

TURKEL Advertising, Miami FL 01/2006 - 06/2010

Point To Point Advertising, Cleveland OH 06/2003 - 01/2006

## SKILLS & ACCOMPLISHMENTS

- Proven conceptual and writing chops on complex products & services
- Experienced with multicultural audiences and collaborated with diverse teams
- Experience developing integrated campaigns in multidisciplinary teams
- Strong knowledge base in science, international cultures, economics, and current events
- Extensive experience presenting work and mentoring colleagues
- Wrote THINK, an art book published in 2008 and distributed internationally
- Concepted and wrote a major diplomatic campaign for the United Arab Emirates
- Developed and produced two documentaries for the State of Arizona
- Have gotten many pats on the back from award schemes and industry publications
- Graduated from Brainco: Minneapolis School of Advertising in 2003